

# BRANDMODELS

## CHRIS RODGERS

HAIR: BROWN

EYES: HAZEL

HEIGHT: 5' 11"

INSEAM: 31

WAIST: 31

SHIRT: 15.5/32

SUIT: 40R

SHOE: 10

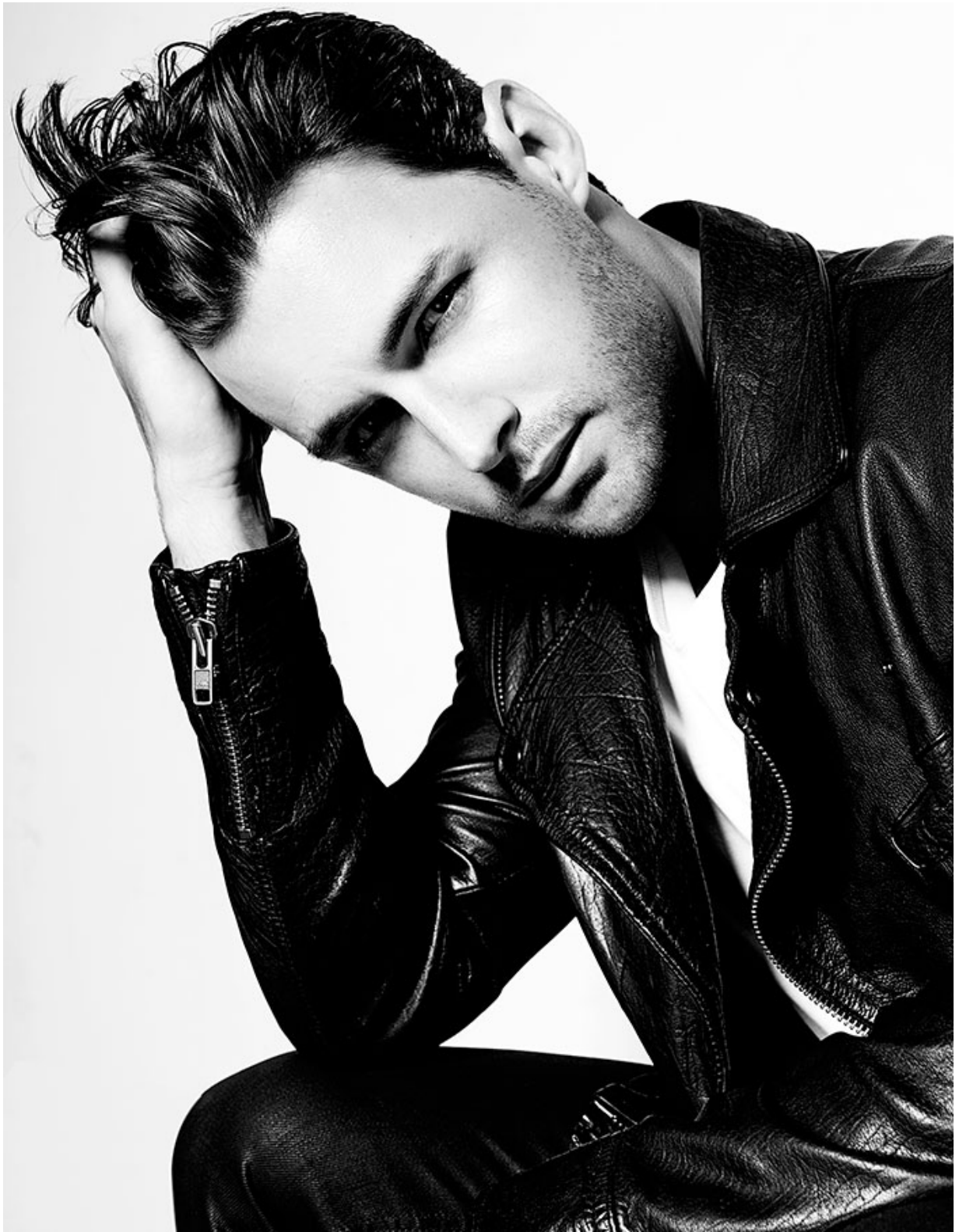


































CUTTER-AND-CASHMERE BLAZER  
 \$2,200 AND CUTTER-AND-CASHMERE SHIRT  
 \$200 BY FERRAGAMO DESIGN, USA  
 POCKET SQUARE \$60 BY BRUNO  
 MAGLI, ITALY, \$120 BY FILIPPO  
 SPENGLER, SWITZERLAND, \$100  
 BELGIAN & BROWN BELGIAN BY  
 BOLE, AVAILABLE AT THORNBURG  
 BROWNING BY JEE CLEMENT

Shot on location at the Neon Museum and Red  
 Rock Canyon National Conservation Area  
 Founded in 1998, the Neon Museum is a two-acre out-  
 door exhibition space that collects and preserves iconic  
 signs from the Las Vegas Strip. There are nearly 150  
 signs in the museum's current collection, each offering a  
 unique perspective and link to Las Vegas's history.  
 Located 17 miles west of the Strip, Red Rock Canyon  
 was designated as Nevada's first National Conservation  
 Area. The 100,000-acre area is home to extensive  
 landscapes and wilderness more than 20 million years  
 old.  
 Shot with the assistance of the Las Vegas Convention  
 and Visitors Authority ([www.lvcva.com](http://www.lvcva.com))

BLAZED IN THE HOOD





# REFINED IN

SOMETIMES, A MAN NEEDS TO DRESS UP WITHOUT LOOKING SO, YOU KNOW, *DRESSED UP*. THOSE OCCASIONS CALL FOR A DIFFERENT BREED OF TAILORED WEAR: UNFUSSY, UNSTARCHED, FULL OF COLOUR, DEPTH AND CHARACTER.

# THE ROUGH

PHOTOGRAPHS BY MATT DOYLE & STYLING BY ALVARO SALAZAR

SPORTSWEAR (L-R): BY CARRELLI  
SUIT (L-R): BY ERMANNO  
ZEPH, POCOCK SQUARE (L-R): BY BOSS  
COTTON T-SHIRT (L-R): BY PRADA  
ELITE (L-R): BY STRELLSON  
SHIRT (L-R): BY STRELLSON  
SHIRT (L-R): BY STRELLSON  
SHIRT (L-R): BY STRELLSON























U.S. POLO ASSN.  
SINCE 1890







